Thinix®

Innovating World-Class Technology Solutions

Simple. Safe. Secure.

About Thinix

Founded in 2003, our original vision was to build an easy-to-use, guest PC to allow users to securely and reliably connect to the Internet. Our guest PC needed to securely erase user's history and be immune to misconfiguration. We achieved these goals, and Thinix has evolved to be a leader in the industry by providing guest PCs, managed WiFi, and other high-value services that businesses need and enjoy using.

We strive to continuously innovate and improve our technologies to broaden our services. Thinix helps businesses leverage technology to drive revenue while not losing focus on the bottom-line cost.

Our managed WiFi solutions have achieved some of the highest satisfaction ratings among industry leaders. We now have over 13,000 managed endpoints and over 100 million hours of secure PC uptime without any notable security breaches or incidents. Thinix technologies have been successfully implemented in countless applications and are deployed in over 121 countries.

Thinix Products:

- **Thinix FamilySafe® WiFi —**
  Industry Leading Managed Guest WiFi
- **Thinix Secure PCs & Kiosks —**
  Fully Managed All-in-One PCs & HR Kiosks
- **Thinix RocketFailover™ —**
  Say Goodbye to Internet Downtime
- **Thinix AssuredSecurity® —**
  Managed Endpoint Security For PCs
- **Thinix iStatus® —**
  Distributed, Multi-Site Network Monitoring

Through our continued research, development, and commitment to innovate industry-leading solutions, we have developed a full line of world-class products that are reliable, secure, and simple to use. It is our hope that you will explore our solutions and that we can help your organization leverage technology to drive your business success.

Why Thinix Solutions?

Thinix FamilySafe® WiFi

Industry Leading Managed Guest WiFi

Did you know?

There are over 1,965 million business Internet users and 565 million mobile users utilizing business Internet[1].

Connectivity You Can Depend On

WiFi can mean so much more for a business than basic connectivity. Thinix FamilySafe WiFi services have helped our partners improve customer satisfaction, increase return business, create digital engagement opportunities, and deepen the understanding of their businesses and customers. By providing secure separated WiFi access to staff, employees, and customers, you are able to strategically protect your business' data, networks, and end-user privacy.

The Internet has now become ubiquitous; responsible for trillions of dollars of direct and indirect annual revenue. Understanding how it contributes to the growing world economy will only help your business grow. To keep you informed and help you make better decisions for your business, Thinix has developed cutting edge Internet and reliable WiFi options as a means of strategically growing your business.

Fast, Reliable, & Cost Friendly

We care about your WiFi users too. That's why the Thinix Team delivers fast, reliable, and cost-friendly WiFi solutions to keep your staff, employees, and customers happy and coming back time after time. With complete integration capabilities, our WiFi partners can experience custom engineered WiFi solutions, strong connections throughout your entire property, enterprise-grade equipment from leading vendors, and 24/7/365 Thinix GuestFirst™ Support.

From retail to small businesses, or apartment complexes and hospitality, Thinix has solutions for all types of properties. Thinix managed WiFi networks can be customized to fit with any variety of applications to provide you with a seamless end-user experience.

The FamilySafe® WiFi Security Difference

Recent news has revealed that ransomware and other viruses can easily spread throughout any computer network. As a result, the need for WiFi solutions that protect users from such threats has grown. FamilySafe WiFi, with optional client-isolation, works to protect users 100% of the time by preventing the lateral spread of viruses, malware, and malicious content from device to device connections within a network. FamilySafe WiFi keeps user devices and private information much safer than in a traditional network; this makes FamilySafe WiFi one of the most security conscious options on the market today.

Thinix FamilySafe WiFi Standards:

- Brand Standard Terms & Conditions Splash Page
- Hardware Upgrade Program
- Large Scalability for the Internet of Things Devices
- Real-time Network Monitoring
- Thinix GuestFirst™ 24/7/365 U.S. Based Help Desk Support
- Network Security & Segmentation
- Whole Property Roaming
- Easy to Deploy with Plug-And-Play Upgrades
- Detailed Per User Tracking & Reporting
- Automatic Report Generation

> "Thinix has been great to work with and made the upgrade process easy. My WiFi network is running excellent and the guests, as always, are happy."

—Kent Miller, Owner and General Manager
Comfort Suites

WiFi Drives More Business

Customers Return

98% of customers prefer businesses that offer WiFi and would return because of it.
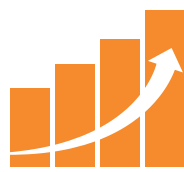
Higher Sales

55% of businesses believe providing WiFi results in higher sales per customer visit.

Do More Business

Providing WiFi increases foot traffic, time spent on premises, and the amount they spend.

Grow Revenue

69% of businesses that offer WiFi to their customers expect revenue growth.

Note[1] — Cisco, Global IP Traffic Predicted to Grow Three-food from 2012-2017
Note[2] — Shaw Business, Infographic — Build your business with WiFi

Thinix Secure PCs & Kiosks

Fully Managed, All-In-One Secure PCs & HR Kiosks

Revolutionizing Secure Computing

Every day at businesses around the world, employees clock-in and head directly to the floor, truck, line, or post. These businesses encompass environments such as healthcare, retail, manufacturing, and government, of which roughly 30 to 40% of employees do not have daily access to a computer. Thinix is ready to close that gap by helping you empower your employees and your business with access to a secure, simple, and fully managed PC or kiosk system.

By providing a self-service PC or kiosk, you can connect users to a trusted device that is kept separate from your network — mitigating security threats that might otherwise be introduced in a traditional PC setting. Systems are fully backed by Thinix GuestFirst™ Support team, who provide proactive software updates and technical support. Our Thinix Secure PCs and Kiosks also utilize advanced security software to safeguard user and business privacy to ensure reliable operation.

Integrated Security & User Protection

System Protection:
Security and patch management is built into every Thinix Secure PC or Kiosk at no additional charge to ensure user privacy is safeguarded and reliable PC operation is maintained.

Network Protection:
FamilySafe® WiFi can be effortlessly integrated with any of our Secure PCs or Kiosks to provide optional client-isolation which prevents the lateral spread of malware, ransomware, and malicious content between users on your network.

User Protection:
Each Secure PC or Kiosk has built in Thinix All-Clear™, which securely deletes browsing history and files, guaranteeing a safe experience for all of your users.

GuestFirst™
Technical Support
Powered by **Thinix**®

FamilySafe®
Secure WiFi Filtering
Powered by **Thinix**®

Effortlessly Convert Your Existing PCs with Thinix Retrofit™

Your Hardware. Our Security & Reliability.

No new hardware is needed to get the same great features and benefits of a traditional all-in-one Thinix Secure PC. Simple and hassle-free, Thinix Retrofit converts your existing PC(s) to help you save big!

For more information contact us at sales@thinix.com

Agile Self-Service Systems

Our Secure PCs and Kiosks are self-service systems used in industries such as manufacturing, retail, banking, restaurants, hospitality and more. The versatile all-in-one design of Thinix Secure PCs and Kiosks allows them to be customized for any number of environments. Some of our top application settings include locked-down employee training systems or self-service employee kiosks to access HR benefits, time sheets, and more. Thinix Secure PCs and Kiosks are also used in public spaces such as business lobbies, hotel lobbies, mobile healthcare applications, and in retail settings to connect employees and customers. Thinix has successfully deployed over 13,000 managed devices to help businesses to connect both their workforce and their customers.

Main Features Include:

Fully Branded: Every Thinix PC or Kiosk is branded (at no extra charge) for the environment, complete with optimized interfaces for individual partner brand logos.

Integrated Security: Our systems are "locked-down" making Thinix PCs & Kiosks highly secure and incredibly reliable.

Privacy Protection: Thinix All-Clear™ securely deletes browsing history and files after a user session finishes, delivering a safe experience for all of your guests.

Thinix GuestFirst™ Support: To reduce your IT resource costs, our expert developers and technicians are available to help you 24/7 with your Secure PC or Kiosk.

Works With Existing Software: No new hardware is needed to get the same great features and benefits of our traditional all-in-one system. Simple and hassle-free, Thinix can effortlessly convert your existing PC with Thinix Retrofit™.

Thinix RocketFailover™

Say Goodbye To Internet Downtime

Did you know?

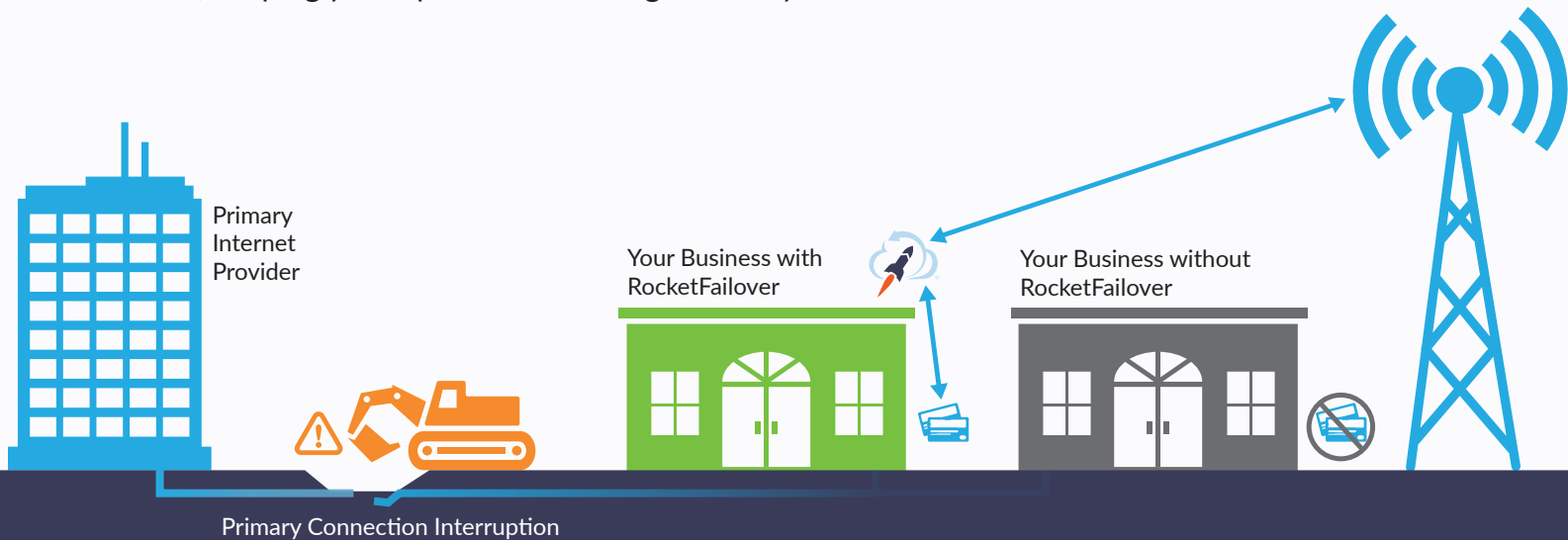**On average, businesses experience roughly 14 hours of downtime per year[3].**

When the Internet is down, it can be anything from a mild inconvenience to a productivity-destroying nightmare. Although most businesses today have a plan for dealing with emergencies when Internet access fails, every new wave of technology creates a reminder to strengthen and streamline your contingency plan to ensure preparedness and continuity.

What Internet Downtime Costs

Over half of companies report negative impacts to their reputation and millions of dollars in lost revenue annually due to Internet outages[3]. Although the average cost of downtime varies considerably across industries, businesses often struggle to recognize what is at stake when their business is down. Lost customers, halted business transactions, and loss in employee productivity are only a few of the negative results.

RocketFailover has successfully mitigated these negative effects and countless others by providing backup connections for industry leaders in retail, convenience stores, restaurants, and multi-location businesses. Many of our RocketFailover partners identify that this service has helped save them thousands per month and has been a valuable addition to their business continuity plan.

RocketFailover provides everything your business needs to add backup Internet. In the event of Internet outages, traffic is automatically routed to your backup connection, keeping your operations running smoothly.

Primary Internet Provider

Your Business with RocketFailover

Your Business without RocketFailover

Primary Connection Interruption

Keep Your Business Up, Even When The Internet Goes Down

As core business services have moved to the Cloud, the need for 100% connection uptime is critical. Thinix has pioneered the use of RocketFailover technology to provide automated connection failover so that your business can remain online 24/7. By providing a highly reliable backup connection, you can still reach critical business operations even if your primary Internet service fails. Your business operations continue to be seamless and reliable, and your staff can continue to process customer transactions, send regular business communications, and access critical business applications.

Thinix RocketFailover solutions are customized for our partners using a flexible three plan structure and include a fully managed backup Internet connection with 4G/LTE, an automatic failover hardware appliance, 4G/LTE data service, and Thinix iStatus® intelligent monitoring and support. With plans starting as low as $39.95 per month, RocketFailover can easily be integrated into any business continuity plan to ensure your business stays online 24/7.

Note[3] — Evolven, Downtime, Outages and Failures - Understanding Their True Costs

Protect Your Business' Performance With:

- Preconfigured Hardware, Makes Installation Simple
- Secure PCI Compliant Architecture
- Connection Validation™ To Ensure Connection Is Always Ready
- Always-On™ 4G LTE/LTE-A Data Plan
- Thinix iStatus® Cloud Alerts
- Remote Support, Monitoring, & Updates
- Static, Public IP Address (with Pro & Enterprise plans)
- Automated Connection Failover On 4G LTE

RocketFailover™
Say Goodbye to Internet Downtime

"When [Internet outages] took place, the staff was incredibly stressed and got the brunt of the anger from disgruntled customers. I cannot tell you an exact amount of dollars [RocketFailover] has saved me, but it is well in the thousands. Thank you Thinix for the unsurpassed customer service and taking a personal interest in the success of my business."

— Joe Newlin, Owner/Operator
The Boonedock's: Gas Station & Convenience Store

Thinix AssuredSecurity®
Managed Endpoint Security For Business PCs

Dramatically Improve PC Security

Recently, several high-profile security breaches affecting businesses have underscored the importance of security. However, continuing to secure these systems and protect business-critical data is traditionally difficult. Managing the security of PCs which can be spread out to dozens or hundreds of locations is difficult and time-consuming. With the rapid proliferation of viruses, malware, and zero-day security issues, the problem is further amplified and often pushes IT departments past their limits.
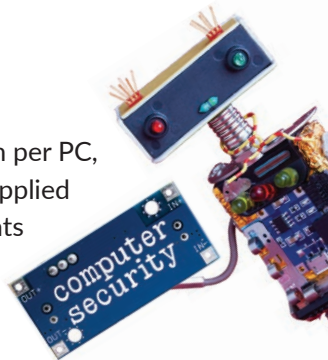
By leveraging Thinix AssuredSecurity, business leaders can accomplish the proverbial 'do more with less,' improving critical security while lowering operational IT costs. With years of careful development, AssuredSecurity takes a comprehensive approach to PC management by applying strict security policies, managing updates, and monitoring all PCs on your network. With AssuredSecurity, businesses can focus on their core development and can offload the difficult, tedious task of maintaining PC security.

Protect Against Thousands of Threats

AssuredSecurity significantly diminishes the security risk of stolen business or customer data — protecting your business, your employees, and your customers.

ENDPOINTS ARE THE LARGEST
SINGLE SOURCE OF NETWORK BREACHES —
70% OF NETWORK
BREACHES
ORIGINATE FROM ENDPOINTS.[4]

For as little as $15/month per PC, AssuredSecurity can be applied to all existing PC endpoints on your network so that your entire network and all your PCs are secure, up-to-date, and protected against ransomware, malware, and thousands of today's most advanced security threats. If a new global security threat such as WannaCry or NotPetya starts to spread, Thinix AssuredSecurity can immediately push updates and patches to all your PCs, saving you the hassle of becoming a victim.

Thinix AssuredSecurity is a managed security service used to dramatically strengthen and support the ongoing security disposition for industries such as healthcare, banking, retail, hospitality, and countless others. AssuredSecurity combines a number of otherwise separate processes (such as security settings, policies, PC updates, application updates, antivirus, auditing, etc.) and technology into a single managed security service. By bundling these essential security services, our partners can expect a higher level of security at a lower cost than businesses would be able to achieve using traditional means — which allows staff to better focus their efforts on business development.

Thinix
AssuredSecurity®

Stop Security Threats In Their Tracks

Operating System Updates
The management and installation of Windows updates ensure that systems are properly patched which leads to increased security and reliability.

Application Updates
Thinix keeps systems up-to-date by rapidly installing common application updates from Adobe and other software vendors.

Operating System Configuration
By applying and auditing hundreds of security settings, baseline network security is dramatically enhanced. Configurations enhance operational security by addressing both the physical, network, and software layers to reduce the chance of a security breach caused by malware.

Endpoint Detection & Response (EDR)
AssuredSecurity detects and monitors 100% of active processes on a PC and automatically takes action to block, investigate, or mitigate threats.

Endpoint Protection (Antivirus)
Cloud Managed Antivirus detects and blocks advanced threats including advanced persistent threats, zero-day threats, targeted attacks, and ransomware. Updates and detection patterns are automatically deployed, and systems are monitored to ensure that updates are applied.

Expert Technical Support
Experts actively monitor devices and can alert upon issues such as impending hard drive failures to allow for a more proactive management.

"We have well over 50 locations. Ensuring every computer at each location was getting updated and patched on a regular basis was a costly challenge. Deploying AssuredSecurity allowed us to meet our security goals and requirements without having to add staff because of the service layer that AssuredSecurity has. They don't just push updates; they are proactively working with us on issues and security enhancements."

— Eric Johnson, VP Information Technology
Arnold Motor Supply

Note[4] — Effective Incident Detection and Investigation Saves Money, IDC, 2016

Thinix – Built on a Foundation of Trust

"Trust is something you accumulate over a lifetime and can lose
in an instant. At Thinix we promise to work hard, to do the right
thing, to provide exceptional service, and to always work to earn
and maintain the trust of our customers."

– Don Van Oort, President
Thinix