



# Thinix FamilySafe® WiFi

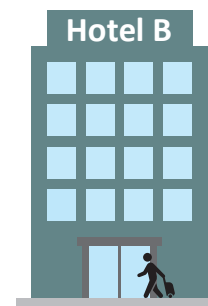
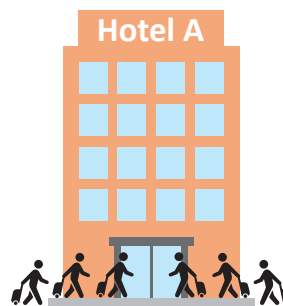
## Improve RevPAR Through WiFi Investments

It comes as no surprise High-quality WiFi is a large differentiator for the competitive hotel market. Fast Internet and reliable WiFi is an easy-to-fix, loyalty-creation opportunity. Investing in FamilySafe WiFi allows for increased profitability for years to follow. Even tiny increases in room revenue (RevPAR) can recoup WiFi investments in as little as 3-6 months.

Thinix FamilySafe® WiFi systems are extremely reliable; designed to handle a large number of users and make connecting to the network simple. With custom engineered WiFi solutions, strong connections throughout every room, enterprise-grade equipment, and 24/7 Thinix GuestFirst™ Support, FamilySafe WiFi outperforms competitors. When compared to industry averages, hotels supported by FamilySafe WiFi have higher overall guest satisfaction scores and have 90% fewer connectivity issues.

**Hotel A**  
Price/Night: \$90  
WiFi Reviews: ★★★★★

**Hotel B**  
Price/Night: \$65  
WiFi Reviews: ★☆☆☆☆



Hotel A & B are virtually identical, except that last year Hotel A invested in a Thinix FamilySafe WiFi system. Guests at Hotel A gave FamilySafe WiFi rave reviews, leading to increased occupancy and higher room rates (RevPAR), while Hotel B struggled with reviews and bookings.

### WiFi Reigns Supreme

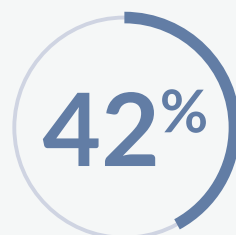
The most important hotel services according to guests.<sup>1</sup>



Internet Access



Room Service



Garage/Car Parking



Wake-up Call

Note<sup>1</sup> – Statista Hotels Survey, “Just Give Me Wi-Fi.” 2017

## Thinix FamilySafe WiFi Security Difference

Thinix FamilySafe WiFi services help our partners deepen their understanding of their businesses and customers. By providing secure, isolated WiFi access to staff, employees, and guests, FamilySafe WiFi strategically protects your business' data, networks, and end-user privacy.

On a normal (shared) hotel WiFi network, guest devices use a protocol called ARP to discover other computers on the network. ARP is a required, low-level technology that enables networking to occur. However, it can be used maliciously to discover other network users (devices). Thinix FamilySafe WiFi uses exclusive Thinix WiFirewall™ technology to protect users by isolating their network traffic – allowing guests to access the Internet but not access other WiFi users.

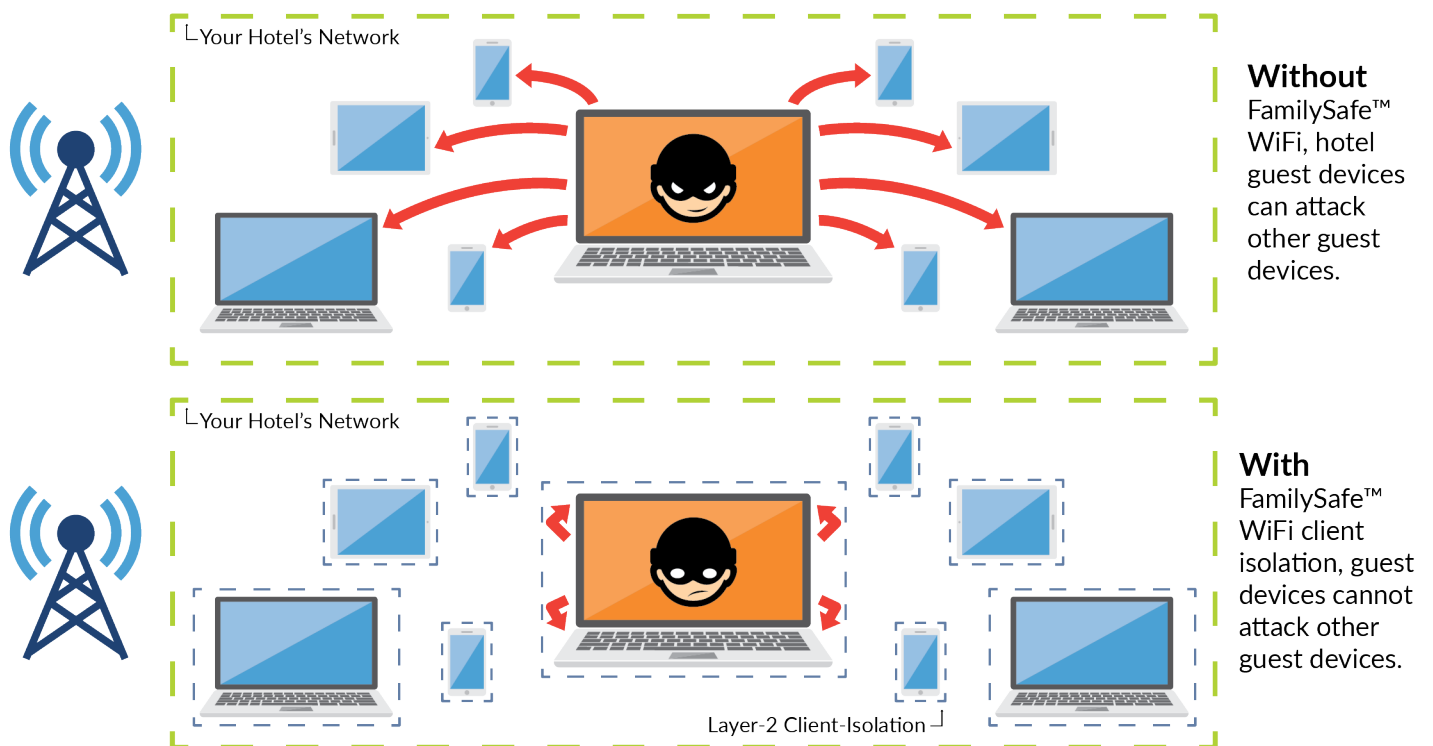
## How Does Thinix FamilySafe WiFi Help?

Thinix FamilySafe WiFi systems provide layer-2 client-isolation. This means that each guest device is allowed to access the Internet, but is not allowed to access any other guest device.

With client-isolation enabled, when a user connects to the Thinix FamilySafe WiFi network, their computer, smartphones, and tablets are all isolated from each other. This prevents viruses, malware, crypto-malware and ransomware present on any device from attacking other guest devices.

## Cutting Edge & Security-Conscious

We care about your WiFi users too. Thinix has developed cutting-edge Internet and reliable WiFi options as a means of strategically growing your business. With the Thinix FamilySafe WiFi security difference, you can gain peace of mind knowing that your users' devices and private information are kept much safer than a traditional network; making our WiFi solutions one of the most security-conscious options on the market today.



Contact us today to request your free, no-obligation WiFi quote or to speak with one of our live representatives.