"RocketFailover is the next step to take our organization in the right direction. We saw the benefits immediately!"

— Eric Johnson, VP Information Technology
The Arnold Group of Companies

Case Study

Multi-location Enterprise Achieves Uptime Stability With RocketFailover™

With 60+ retail store and distribution locations, 500+ employees, and thousands of customers, Arnold Motor Supply (AMS) knows how critical internet connectivity is to their business. Every day over 500 employees login and connect to their cloud-connected corporate systems and service their many customers. Based in Iowa, AMS is like many businesses around the country that are limited by the number of Internet Service Providers (ISP's).

Bringing in two redundant connections to many locations is almost-always expensive or logistically challenging, and this is why AMS reached out to Thinix for a solution.

The Challenge

Arnold Motor Supply's retail and distribution locations use a mixture of standard cable and DSL internet connections, and their IT department investigated a number of options for failover connectivity.

AMS Internet Continuity Requirements:

1. Reliable connectivity, ready to use when needed and automatically.
2. Sufficient speed for their applications.
3. Availability at all of their locations, many of which are located in small towns.
4. Alerts so they know when they're having issues.
5. An affordable price point.

Initially, Arnold Motor Supply looked into deploying traditional connections via alternate carriers or ISP's, however price, lack of availability in certain markets, and the reliability made this option undesirable. Next, AMS investigated USB-based connectivity options provided by their cellular carrier. In testing, AMS found these options to be unreliable over time because the devices frequently went to sleep and turned off their cellular radios. As a multi-location enterprise, AMS additionally required monitoring and analytics to which the cellular providers didn't have a solution.

RocketFailover Is The Solution

Arnold Motor Supply reached out to Thinix for a possible solution, and Thinix was able to place a check mark next to each of their business continuity requirements via RocketFailover. RocketFailover provides a public, static IP address, always-ready internet, fast LTE/LTE-Advanced connectivity, and came fully pre-configured.

RocketFailover also comes with iStatus® which is a intelligent monitoring tool. iStatus provides online and on-the-go access to a top-down organizational network view, rich historical analytics, and common-language alerts for both AMS's IT department and managers at individual locations.

iStatus ConnectionValidation™ is a patent-pending technology which provides continuous monitoring, testing and validation of all Internet connections, so AMS knows their backup connections are ready when they need them.

RocketFailover was also highly-affordable — coming in at 50-90% less than similar wired Internet options.

AMS Gains Internet Connection Insurance

Businesses today depend on Internet connectivity for everyday things like processing credit cards, placing orders or accessing customer records, yet the Internet connection of most businesses remains the vulnerable weak link in their business continuity plan. RocketFailover provides solutions that allow businesses to maintain their connection when primary connections fail, and automatically generate alerts to allow you to get the problem corrected quickly.

RocketFailover provided the Internet connection insurance for Arnold Motor Supply's 60+ locations, 500+ employees, and thousands of customers who can now work, shop, and swipe with confidence that they'll be able to use their systems when they need to.